*(Content in red can be updated appropriately for your organization's information.)*

**FOR IMMEDIATE RELEASE**  **Media Contact:** (Insert Information)

**Date:** (Insert Date)

**Empowering Local Youth through 2-1-1 Teen HELPLINE Connections**

(Insert Organization Name) Joins Collaboration of Agencies Helping Teens Access Help

**Southern Tier, NY** (Insert Location of Choice) ... The problems of today’s youth are vast and complicated. From their inner selves to family and outside influences, young people face more challenges than ever before – but 2-1-1 Teen HELPLINE is here to help!

Empowering teens through connections to local community resources, 2-1-1 Teen HELPLINE is an outlet for youth to share their experiences and receive support via calling the contact center, searching the website, and chatting online for meaningful, guided help.

Teens, parents, and youth-serving professionals can access information and get connected to a variety of local programs, services, and community resources, including (insert organization name or program offerings, as well as information about your agency.)

(Insert quote from staff member of organization or a teen that you work with on the benefits and importance of youth being able to access help for their friends or for themselves.)

For more information and to share the connection to help with the youth in your life, visit www.211helpline.org/teen or dial 2-1-1 (1.800.346.2211)!

**###**

**About 2-1-1 Teen HELPLINE:** A free, safe, and confidential source of support and information for youth, parents, and professionals, 2-1-1 Teen HELPLINE operates 24/7 through the various platforms – including calling the contact center, searching the website, and chatting online for meaningful, guided connections to help. Learn more by visiting www.211helpline.org/teen or dial 2-1-1 (1.800.346.2211)

**About (Insert Organization Name):** (Insert Media Boilerplate)